

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

00095

June, 2018

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

*Note : Attempt any **five** questions. All questions carry equal marks. Answer each question in 300 – 350 words, unless otherwise instructed.*

1. Discuss the role of the production department in the process of book publishing. 20
2. What are the main factors in successful book designing? 20
3. Define typesetting and composing. Discuss briefly the various methods used these days for this purpose. 20
4. What is the purpose of a book cover ? Mention the inputs required before the cover designer starts designing the cover. 20
5. Discuss briefly the various processes of printing a book. Which one would you prefer and why ? 20

6. Mention briefly the various processes of binding a book with special reference to 'perfect binding'. 20
 7. Define digital printing and its advantages. 20
 8. What factors govern the selection of paper for a given book? 20
 9. Briefly describe some commonly used software programmes in a book publishing house. 20
 10. Write notes on the following in about 150 words each : 10+10=20
 - (i) Desktop Publishing
 - (ii) Process of Paper Making
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