

**DIPLOMA IN CREATIVE WRITING IN ENGLISH**

**Term-End Examination**

01655

June, 2018

**DCE-4 : WRITING FOR RADIO AND  
TELEVISION**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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**Note :** *This paper consists of two sections. Answer any two questions from Section A and any three questions from Section B. All questions carry equal marks.*

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**SECTION A**

*Attempt any two questions from this section.*

1. How is writing for a TV documentary different from writing a script for an Ad film and a News film ? 20
  
2. What are the points to be borne in mind while writing a script on a current topic for a Radio broadcast ? 20

3. Describe the steps involved in the process of making a Radio programme for children. 20
4. Discuss Radio as a medium of education. 20
5. Write short notes on any *two* of the following :  $2 \times 10 = 20$
- (a) Use of Music in Radio
  - (b) Potential of TV for Education
  - (c) Radio Broadcasts in the Past
  - (d) Video Magazine

## SECTION B

*Attempt any three questions from this section.*

6. Write a Current Affairs Programme on a Film Festival with four discussants and a moderator for Radio broadcast. 20
  7. Write a Radio Profile of a Celebrity. 20
  8. Write a copy for a 30-second TV Ad on "Cleanliness is Godliness". 20
  9. Write a script of two-minute duration to open a debate on Euthanasia on TV. 20
  10. Make a TV news feature on IPL (Indian Premier League). 20
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