

**CERTIFICATE PROGRAMME IN
FUNCTIONAL ENGLISH (CFE)**

Term-End Examination

01555

June, 2018

BEG-004 : ENGLISH IN DAILY LIFE

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. Read the following passage and answer the questions given below it :

When Levi Strauss sold his first pair of jeans, they were not blue and were not denim. He was 21, a recent immigrant from Bavaria, when he landed in San Francisco in 1850 with gold on his mind. His brother back East had stocked him with some dry goods and bolts of canvas, which young Levi intended to sell as tents and wagon tops. He wanted to raise cash to buy himself a claim in the gold digs. Legend has it that a single encounter with a disgruntled miner changed his career. Eyeing the goods, the miner said that he would have done better to bring pants. Pants wore out quickly in the gold digs.

Very soon that miner had the toughest pair of brown canvas pants in the West. Soon after, other gold prospectors came around looking for those pants of Levi's. Within a few years, he switched from canvas to French denim, reputed to be the strongest fabric in the world. He later added the indigo dye that puts the blue in the blue jeans.

Meanwhile, Jacob Davis, a tailor in Nevada, came up with the idea of copper-riveted pockets. Miners kept loading ore into their pockets and ripping them out. One day, after having repaired the same miner's pockets several times, the tailor sneaked off to the harness shop and reinforced the seams with rivets. Davis knew he had a good thing, so he went down to see Strauss in San Francisco and the two men took out a patent on riveted pockets.

Strauss developed the first and largest garment-making business west of the Mississippi River. His reputation for probity and public spiritedness became a San Francisco legend.

(a) Answer the following questions by choosing the correct answer A, B or C:

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- (i) Levi Strauss was known for
- (A) his riveted pockets of jeans
 - (B) his jeans of French denim
 - (C) his jeans of brown canvas
- (ii) The first pair of jeans were made of
- (A) blue canvas
 - (B) brown canvas
 - (C) French denim
- (iii) Levi did not want to
- (A) make pants of his brown canvas
 - (B) work as a gold digger
 - (C) be a garment maker initially
- (iv) Levi started using French denim to make jeans because it was
- (A) cheap
 - (B) already popular
 - (C) the strongest fabric
- (v) The passage is about the
- (A) skilfulness of Levi Strauss and Davis
 - (B) story of popularity of Levi Strauss jeans
 - (C) marketing strategy of Levi

(b) State whether the following statements are
True or False : 10

(i) The first pair of pants that Levi sold was tough and brown.

(ii) Levi Strauss went to San Francisco in 1850 to sell his jeans.

(iii) Jacob Davis was a miner.

(iv) Levi on his first voyage to San Francisco carried some brown canvas.

(v) French denim was considered to be the toughest and strongest fabric.

(vi) Indigo dye was added by Levi to make them blue jeans.

(vii) The idea of copper riveted pockets was initiated by Jacob Davis.

(viii) *"... a single encounter with a disgruntled miner changed his career."*
This man was Jacob.

(ix) Levi had carried brown canvas with the intention of becoming a gold digger.

(x) Levi took a patent on blue jeans.

(c) Find the words from the passage which are similar to the following : 5

- (i) a person who goes to another country to live permanently
- (ii) people who are in search of an area of gold or minerals
- (iii) to tear
- (iv) uncomplaining
- (v) an unpleasant experience

2. Fill in the blanks with appropriate linkers given in brackets below : 5

though, because, why, which, till

- (a) I don't know _____ his brother has been transferred to Singapore, while the main business is in India.
- (b) I have ordered a book _____ helps people to prepare for the competitive exams.
- (c) Gopu has requested for a migration certificate _____ he intends to join Delhi University for his P.G. degree.
- (d) We waited for the arrival of the Chief Guest _____ he informed us about his inability to come.
- (e) I have conveyed my desire to accompany other classmates to visit the Red Fort _____ my elder brother was not in favour of it.

3. Fill in the blanks using the prepositions given in the box :

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of	with	for	about
to	at	to	

- (a) The children were very excited _____ the trip they were going on.
- (b) Rama is very good _____ mathematics.
- (c) Sonu is afraid _____ cockroaches.
- (d) The teacher was annoyed _____ the bad behaviour of the children.
- (e) We all felt very sorry _____ John because he was ill.
- (f) Little children are fond _____ sweets and toffees.
- (g) Rahul is a real bookworm, he is always busy _____ his books.
- (h) Mohit, who has just joined the school, is new _____ the city as well.
- (i) We are all very proud _____ being Indians.
- (j) Who is responsible _____ collecting the money for the school trip ?

4. Rewrite the sentences replacing the underlined verbs with the correct form of the Phrasal Verbs given in the box. There is one extra option in the box :

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find out	run out of
got on	put up with
keep up with	look back on

- (a) Sanjay was punished when his parents discovered what he was up to.
- (b) The Sinhas moved house because they couldn't bear the hostility of their neighbours.
- (c) We couldn't buy the new bestseller because the shops had finished their stocks.
- (d) Nobody can run as fast as Viraj.
- (e) I'll always remember my school days with great fondness.

5. Rewrite the following sentences after correcting them :

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- (a) Renu distribute the library books between all the classmates.
- (b) I am understanding the lesson now.
- (c) All test series were lose by the West Indies.
- (d) Our principal is a man of principals.
- (e) Will you be come for the play tonight ?

6. Transform the following sentences from Active to Passive voice or vice-versa as the case may be : 5
- (a) People ask for designers' rakhi these days.
 - (b) The thief has been arrested.
 - (c) Why have they fined you ?
 - (d) Did you submit the assignment on the due date ?
 - (e) My younger brother cannot correct his own grammatical mistakes.
7. Your neighbour, Mrs. Verma, has impressed you immensely. Write a letter describing her to your cousin who was keen to know about her. 10
(150 words)
8. Write an essay in about 200 words on increasing cases of bullying of the junior class children. Give the reasons why this is happening. 20
9. Write a dialogue between two youngsters about the increasing instances of cheating in the exams. How can this be prevented ? 20
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