

BEGA-102/AWR-1(E)/BRPA-101/AWR-1(H)

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

June, 2018

04485

(APPLICATION ORIENTED COURSE)

BEGA-102/AWR-1(E) : WRITING FOR RADIO

Time : 2 hours

Maximum Marks : 50

Note : *This paper has two sections, A and B. Attempt **five** questions in all. Choose any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

SECTION A

*Answer any **two** questions from this section.*

1. Give a brief history of All India Radio. 10
2. What preparations must an interviewer make to ensure that an interview on radio appears spontaneous, interesting and informative? 10
3. What are the do's and don'ts of radio adaptation of a novel for a serial broadcast? Give details. 10
4. How would you make school broadcasts effective and appealing? 10
5. Write a detailed note on Ham Radio. 10

OR

Write a detailed note on radio for ethnic groups. 10

SECTION B

Answer any **three** questions from this section.

6. Write a short radio play for children aged 8 – 10 years, to illustrate any **one** of the following proverbs : 10
- (a) The pen is mightier than the sword.
 - (b) Man proposes, God disposes.
 - (c) Do not judge a book by its cover.
7. Write 30-second commercial advertisements for any **two** of the following : 2×5=10
- (a) A new weight-loss centre
 - (b) A new mobile phone
 - (c) A new face cream
 - (d) A new saree shop
8. Prepare a radio feature on any **one** of the following : 10
- (a) Charity begins at home.
 - (b) Health benefits of exercise.
 - (c) Change is the crux of life.
9. Attempt a dialogue to be aired over radio, between a parent who is very lenient towards one's children and another who is a strict disciplinarian. Through their dialogue, the advantages/disadvantages of their stand should emerge. 10
10. You have been sent as a radio reporter to interview a person who has tried to commit suicide but has been saved. Prepare a list of 10 questions and their probable answers so that the reasons for his/her behaviour are clear. 10
11. You are in Kathmandu to report on the terrible devastation caused by the Nepal earthquake. Prepare a radio report based on your observations. 10