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POST GRADUATE DIPLOMA IN HIGHER  
EDUCATION MANAGEMENT (PGDHEM)

Term-End Examination

June, 2017

MES-073 : TECHNOLOGY AND CHANGE  
MANAGEMENT

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All questions are compulsory.

(ii) All questions carry equal weightage.

1. Answer the following question in about 600 words :

What do you understand by 'innovation' in education ? What are the characteristics and facilitators of innovation in higher education ?

OR

What is 'Blended learning' ? How will blended courses using online learning instructional strategies change the process of teaching and learning ?

2. Answer the following question in about 600 words :

Explain in detail how to manage transition from an old technology to a new one and what risks should one be aware of ?

OR

What do you understand by the internationalization of higher education ? What will be the role of technology in internationalization of higher education ?

3. Answer **any four** of the following in about **150** words each :
- (a) Describe the types of changes based on organisational culture.
  - (b) Describe the four major modes of internationalization identified by WTO.
  - (c) Science and Technology Policy of India 2003.
  - (d) Describe the process and benefits of networked literaries.
  - (e) What is Trade Related Aspects of the Intellectual Property Rights (TRIPs) ?
  - (f) What is 'Trade Mark' and what are its uses ?

4. Answer the following question in about **600** words :

What skills and competencies should a 'Technology Manager' of an educational institution possess to help the institution switch over to a technology augmented institution ? Discuss.

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