

01061

MASTER OF ARTS (EDUCATION)

Term-End Examination

June, 2017

**MES-115 : COMMUNICATION TECHNOLOGY
FOR DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 70%

Note : (i) *All questions carry equal weightage.*

(ii) *All questions are compulsory.*

1. Answer the following question in about 600 words :

What is 'teleconferencing' ? Describe sequentially the stages of organising a 'teleconferencing session'. Mention how you will gather students' feedback.

OR

Define '*mass communication*' and describe its general functions in today's world with emphasis on its role in distance education.

2. Answer the following question in about 600 words :

Describe the potential of television/video as a powerful tool of education. Discuss its uses in distance education.

OR

List the major programme formats commonly used for educational audio/video programmes. Differentiate between :

- (a) a feature and a magazine
- (b) a drama and a documentary

3. Answer **any four** of the following questions in about **150 words** each :

- (a) "Production of audio-video programmes depends on effective team work". Elaborate.
- (b) Explain with examples the role of communication technology to help people with disabilities.
- (c) Discuss the advantages and limitations of teleconferencing in distance education.
- (d) Describe some major advantages of computer networking.
- (e) What is meant by the term '*post-production editing*' ? What is its main objective ?
- (f) Describe the main advantages of satellite-based communication systems.

4. Answer the following question in about **600 words** :

Discuss one-by-one the nature and characteristics of *four* types of communication (viz. *interpersonal, small group, organisational* and *mass communication*). Explain and argue as to why and in which situation a particular type of communication suits best to serve the needs of distance education.