

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

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June, 2017

**BPC-001(S) : GENERAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

**Note : All sections are compulsory.**

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**SECTION A**

*Answer any two of the following questions in about  
450 words each : 2×10=20*

1. Define Memory. Explain the Information Processing Model. 2+8
2. Explain the human visual system with the help of a suitable diagram. 10
3. Discuss the early schools of psychology in detail. 10
4. Discuss conflict in the socio-cultural field with suitable examples. Explain the various methods of managing conflicting situations. 6+4

## SECTION B

Answer any **four** of the following questions in about  
250 words each :

4×6=24

5. What is the essence of power ? Explain its various dimensions. 2+4
6. Discuss the various factors that contribute to attitude change. 6
7. Define and differentiate classical and instrumental conditioning. 2+4
8. Discuss the theory of multiple intelligence. Explain the uses of intelligence tests. 3+3
9. Discuss the structure and functions of a neuron. 6

## SECTION C

Write short notes on any **two** of the following in about 100 words each :

2×3=6

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|--------------------------------|---|
| 10. Psychology and Engineering | 3 |
| 11. Trichromatic Theory        | 3 |
| 12. Types of Attention         | 3 |
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