

**POST GRADUATE DIPLOMA IN  
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)**

**Term-End Examination**

**June, 2017**

**MIP-003 : INDUSTRIAL PROPERTY : TRADE  
MARKS, GEOGRAPHICAL INDICATIONS,  
TRADE SECRETS, UNFAIR COMPETITION**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All questions are compulsory.*

1. Attempt all the following questions. Each question carries 2 marks. Explain in brief.  $5 \times 2 = 10$ 
  - (a) Trade secrets
  - (b) Descriptive signs
  - (c) Character merchandising
  - (d) Trade marks
  - (e) Counterfeiting
  
2. Attempt any four questions from the following. Each question carries 5 marks.  $4 \times 5 = 20$ 
  - (a) Explain the term 'Franchising'. Discuss the factors that typically characterise a franchise relationship.
  - (b) How does the TRIPs agreement affect the availability, scope and use of trademark rights.
  - (c) Discuss the remedies available for infringement of geographical indications.
  - (d) What is a trade secret? What is the need to protect a trade secret?
  - (e) What signs can serve as trademarks? Explain.

3. Attempt any two questions from the following.  
Each question carries ten marks. 2x10=20
- (a) Discuss the provisions of the TRIPs agreement on Geographical Indications.
  - (b) Explain the procedure of filing an international registration under the Madrid system.
  - (c) What actions can lead to an act of unfair competition ? Discuss in the light of Paris Convention, 1883.
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