

DIPLOMA IN CREATIVE WRITING IN ENGLISH

Term-End Examination

01694

June, 2017

DCE-4 : WRITING FOR RADIO AND TELEVISION

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : *This paper consists of two sections. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

SECTION A

*Answer any **two** questions from this section :*

1. Why is radio still the most widespread mode of mass communication in India ? 20

2. What are the points to be borne in mind while writing a script on a current topic for a radio broadcast ? 20

3. How should a Radio Documentary be structured ?
Give a detailed answer. 20
4. Distinguish between the desirable and the undesirable contents in children's programmes on television. 20
5. Write short notes on any **two** of the following : 2×10=20
- (a) Video Magazine
 - (b) Difference between a Radio play and a TV play
 - (c) Effectiveness of Public Service Announcements on TV

SECTION B

Answer any **three** questions from this section :

6. Write two Public Service Announcements of 30 seconds' duration each on 'Water Conservation' — one for Radio and one for TV. 2×10=20

 7. As a Radio broadcaster you interviewed a celebrity sportsperson. Write the complete interview with your questions and his/her answers. 20

 8. Write a radio feature on "Women Empowerment". 20

 9. Write a script for TV telecast on the regressive aspects of women's status in TV Serials. 20

 10. Write a short script on the theme of 'Unity'. You can write an original story or adapt a story that brings out this theme (for children in the age group 3 – 6 years). This script is for Television. 20
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