

**M.Sc. FOOTWEAR DESIGN AND PRODUCTION
(MSCFDP)**

Term-End Examination

June, 2017

00914

**MFR-005 : PRINCIPLES AND PRACTICES OF
MANAGEMENT**

Time : 3 hours

Maximum Marks : 70

Note : Attempt *all* questions.

1. Define the term management and outline its essential characteristics. 10

2. What are the management principles given by Henry Fayol ? Differentiate between effectiveness and efficiency with examples. 10

3. "Planning is an intellectual process, the conscious determination of courses of action, the basing of decisions on purposes, facts and considered estimates". Discuss this statement with examples. 10

4. What is decision-making ? Explain the process of decision-making with examples. 10

5. Differentiate between recruitment and selection. Discuss the recruitment process in brief. 10

6. What is leadership ? Differentiate between a leader and a manager. 10

7. What is the controlling function of management ? Discuss the process of controlling. 10