

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)**

Term-End Examination

00251

June, 2017

MFW-023 : IMPORT-EXPORT DOCUMENTATION

Time : 3 hours

Maximum Marks : 70

*Note : Answer any **seven** questions. All questions carry equal marks.*

1. Explain the major highlights of Foreign Trade Policy. How do you find it compatible enough with the objectives of WTO ? 10
2. Define the types of physical losses of goods. How can these losses be prevented in export business ? 10
3. Explain in brief the institutional structure for export promotion in India. 10
4. Explain the methods of international payments. 10
5. Explain INCOTERMS – 2010 and its importance in international business. 10

6. How do social and cultural environments impact the marketing of consumer goods in foreign markets. 10
7. Explain Pre-shipment inspection process by EIAs. 10
8. Write short notes on any **two** of the following: 2×5=10
- (a) Embargo
 - (b) Jettison
 - (c) SOFTEX
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