

**B.Tech. AEROSPACE ENGINEERING
(BTAE/BTCLEVI/BTMEVI/BTELVI/
BTECVI/BTCSVI)**

Term-End Examination

00270

June, 2017

**BAS-003 : TECHNICAL WRITING AND
COMMUNICATION SKILLS**

Time : 3 hours

Maximum Marks : 70

***Note :** Attempt any **seven** questions. All questions carry equal marks.*

1. What personality traits are most effective for a leader who has inherited a loss-making company and needs to achieve a turnaround ? 10

2. Why is written communication better than oral communication ? 10

3. Should a resumé be written from the candidate's perspective or from the employer's perspective ?
Give reasons for your answer. 10

4. What skills are judged in a group discussion ? As a participant, how do you break a deadlock in a group discussion ? 10

 5. Should one adopt an aggressive style and talk more to be recognised as a leader ? Or can leaders have distinctive styles ? 10

 6. What is e-learning ? What are the benefits of e-learning ? Does it have any disadvantages ? 10

 7. Enumerate the various equipments used for graphic aids in an oral presentation. Write their advantages and disadvantages briefly. 10

 8. Explain the importance of writing the conclusion part of a technical report. 10
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