

**B.Sc. FASHION LEATHER ACCESSORY
DESIGN (BSCFLAD)**

Term-End Examination

00747

June, 2017

BFR-026 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions. All questions carry equal marks.*

1. Define any **five** of the following with examples : $5 \times 2 = 10$
 - (a) High Fashion
 - (b) Classic
 - (c) Avant Garde
 - (d) New Look
 - (e) Haute Couture
 - (f) Ready-to-wear
 - (g) Knock-offs

2. Briefly explain the concept of fashion leaders, followers and laggards. In this context, relate them to the fashion life cycle. State present day examples of fashion leaders and the trends that they have popularised. 10

3. Discuss and explain four major influences on fashion. 10
 4. Explain the trickle-down, trickle-up and trickle-across theory giving suitable examples. 10
 5. Name any two popular designers of the 20th century. What are their design styles? 10
 6. How can you explain styles and trends? 10
 7. Explain fashion cycle, with graphs and suitable examples. 10
 8. Explain any one of the famous fashion capital cities in the world explaining its history, culture, art and craft, fashion, etc. 10
 9. Briefly explain the concept of fashion in your own terms. Support your answer with relevant examples. 10
 10. Write a short note on how unity, variety and harmony are related to each other and their contribution for making a design more effective. 10
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