

**B.Sc. RETAIL AND FASHION
MERCHANDISE (BSCRFM)**

Term-End Examination

June, 2017

00845

BFR-008 : HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note :

- (i) Attempt any **seven** questions.
- (ii) All questions carry equal marks.

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1. What is the meaning of HRP ? Explain the barriers to HRP. Bring out the requisites for effective planning. 10
 2. What is job analysis ? What steps are involved in the preparation of job analysis ? 10
 3. Write short notes on the following : 2×5=10
 - (a) Management By Objectives
 - (b) Behaviourally Anchored Rating Scale
 4. Explain various on-the-job and off-the-job training methods in detail. 10



5. What are the different types of promotion ?
Discuss the need for promotion in an organization. 10
6. What do you understand by compensation ?
Explain those factors which affect compensation planning in any organization. 10
7. Discuss the steps of recruitment process. How will you reconcile the internal and external sources of recruitment ? 10
8. Write short notes on : 5×2=10
- (a) Absenteeism
 - (b) Fringe Benefits
 - (c) Games and Simulations
 - (d) 360 Degree Performance Appraisal
 - (e) Job Description
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