

**B.Sc. FOOTWEAR DESIGN AND  
PRODUCTION (BSCFWP)**

**Term-End Examination**

**June, 2017**

00426

**BFR-003 : FUNDAMENTALS OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

**Note :** Attempt any **seven** questions.

1. Management is both, an art and a science.  
Discuss in detail. 10
2. What are the various skills a manager must possess ? Explain each of them in detail. 10
3. Differentiate between Recruitment and Selection.  
Explain the steps involved in the Selection process. 10
4. What do you understand by MBO ? Explain its process. 10
5. Write short notes on the following : 2×5=10
  - (a) Maslow's Need Theory
  - (b) Authoritative and Participative Leadership

6. Define Controlling. Explain its modern and traditional techniques. 10
  7. Explain the term Leadership. Explain the concept of managerial grid in leadership. 10
  8. "Planning means looking ahead and controlling means looking back." Explain the statement. 10
  9. Differentiate between Authority and Responsibility. Can one be exercised without the other ? Which type of authority is not legally enforceable ? 10
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