

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

June, 2017

00327

BFW-063 : FASHION FORECASTING

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any **seven** questions. All questions carry equal marks.*

1. List down any five international fashion magazines that give a good insight on trends and styling. Mention the importance of trends and styling in fashion design. 10

2. List any five international exhibitions/fairs where leather and leather goods and accessory trends are showcased on an annual basis. Describe the various features of any one of them. 10

3. How important is consumer study before coming up with trend boards ? Explain with the help of suitable examples. 10

4. Name any five Internet-based forecast agencies, and five colour forecast agencies. Explain the methods used by them. 10

5. What is “resort wear” ? Explain the concept giving examples in terms of styling and silhouettes. 10

 6. What is the relevance of studying last year’s forecast in projecting future trends ? 10

 7. What are the reasons for a colour forecast to be published before trend forecast ? 10

 8. Discuss in detail any one of your favourite national or international designers, describing his/her look, image, styling and designing details. 10
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