

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

June, 2017

00127

BFW-056 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Explain Style and Trend with suitable examples. 10
2. Define the following : 5×2=10
 - (a) Haute Couture
 - (b) Fashion Victim
 - (c) Prêt-à-Porter
 - (d) Custom-made
 - (e) Knock-offs
3. Who are fashion icons ? Why are they important ? Explain giving two examples. 10
4. Define Fashion. Elaborate fashion with suitable examples. 10
5. Explain Fashion Cycles in detail. 10

6. Explain the difference between Classics and Fad. 10
 7. Name any two popular designers of the 20th century. What is their design style? 10
 8. Describe any two fashion centers of the world. 10
 9. Elaborate fashion leader, fashion followers, and fashion victims. 10
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