

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**June, 2017**

00307

**BFW-055 : MANAGEMENT – I**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** *Attempt any **seven** questions. All questions carry equal marks.*

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1. What is planning ? Explain the steps involved in the planning process. 10
2. Define the term Management. Why is F.W. Taylor known as the father of scientific management ? 10
3. What is controlling ? Explain the various controlling techniques used in modern organisations. 10
4. What are the different types of organisation ? Explain any three of them with the help of neat diagrams. 10
5. Differentiate between on-the-job training and off-the-job training methods. 10

6. What are the differences between selection and recruitment ? Explain different types of recruitment. 10
7. What do you understand by work stress and work fatigue ? 10
8. Write short notes on any **two** of the following :  $2 \times 5 = 10$
- (a) Leadership Qualities
  - (b) Motivation
  - (c) Grapevine
  - (d) Total Quality Management
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