BFWE-043

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

00237 June, 2017

BFWE-043 : PRODUCTION AND OPERATION MANAGEMENT – III

Time : 3 hours	Maximum Marks : 70

- *Note*: Attempt any *seven* questions. All questions carry equal marks.
- 1. Describe the relevance of a good layout in an industry. Explain the various factors that influence the design of any layout of a footwear factory.
- 2. Mention the importance of information required for location planning of a footwear factory. Discuss at least ten factors required for locating a shoe manufacturing unit.
- **3.** What is meant by work measurement ? What is the purpose and application of work measurement ?
- **4.** Discuss the role of planning and control of production. Describe the procedure you would follow for planning and control of production in a footwear manufactoring unit.

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- 5. In the present scenario, describe the relevance of various functions of an operations manager. Discuss how the operations manager is a link between inter and intra departmental activities in an industry.
- **6.** What is a route sheet ? How is the route sheet important for smooth functioning of a process industry ?
- 7. Discuss direct and indirect shoe constructions. Briefly describe the construction used for indirect type of lasting. Write down the intermediate components in them.
- 8. Explain the term "customer satisfaction" in the modern scenario. Discuss the importance of quality control from raw material to finished product.
- **9.** Discuss the product selection process of a new sports shoe or any leather goods item by giving suitable examples.

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