

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

00298

June, 2017

BFWE-013 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt **all** questions. All questions carry equal marks.

1. What do you mean by the term Management ?
Discuss the various roles performed by a manager in an organisation. 10

2. It is believed that “understanding human behaviour at work is the singlemost important requirement for managerial success.” Do you agree with this statement ? Why or why not ? 10

3. What are the challenges that globalisation brings for organisations and how do managers in the organisations manage them ? 10

4. Managers communicate with their subordinates mostly through downward communication. What are other ways of communication ? 10

 5. Define Motivation. What is the importance of motivation in a business organisation ? 10

 6. What do you mean by the term 'Group' ? Why are groups formed ? Differentiate between a group and a team. 10

 7. What is leadership ? What are the characteristics of leadership ? Explain with the help of suitable examples. 10
-