

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term-End Examination**

00494

June, 2017

**BFW-047 : ART OF PUBLIC SPEAKING – II**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** Questions no. 1 and 2 are **compulsory**. Attempt any **three** questions from questions no. 3 to 6.

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1. "Misunderstanding in communication leads to disaster in business." Justify the statement giving at least ten examples. 20
2. Describe in a step-by-step method, how a successful presentation can be made. 20
3. How can you overcome fear before public speaking? Elaborate. 10
4. What is a presentation? How does it differ from a lecture? 10
5. "Impression at first sight." State if this perception is a barrier/non-barrier in communication. Explain with appropriate examples. 10

- 6.** Draft suitable speeches for the following occasions (answer any *one*): 10
- (a) Inauguration of a seminar on globalisation
  - (b) A colleague going abroad for higher training
  - (c) Transfer of a most-liked teacher
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