

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2017

00458

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. "Management is the art of getting things done through and with people." Comment on the above statement. 10

2. What do you mean by 'management skills' ? Discuss how the skill requirements differ at various levels of management. 10

3. Discuss the features of functional organisational structure. What are its benefits and limitations ? 10

4. How does long term planning differ from short term planning ? How can both be coordinated ? 10

5. What is the need of training ? What are the different techniques of training ? 10

6. Differentiate between the following : 5+5
- (a) Autocratic and Custodial leadership
 - (b) Supportive and Collegial models of organisational behaviour
7. What do you understand by MBO ? Write various steps for effective implementation of MBO programme in an organisation. 10
8. What is motivation ? Describe the Theory X and Theory Y of motivation. 10
9. Explain the need for delegation and decentralization in an organisation with suitable example. 10
10. Write short notes on any **two** of the following : 5+5
- (a) Managerial Grid
 - (b) Matrix Organisation
 - (c) SWOT Analysis
 - (d) Authority and Responsibility
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