

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2017

00323

BFW-039(S) : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Answer any **seven** questions. All questions carry equal marks.

1. Outline the various functions and skills for a manager. 10
2. Describe Herzberg's Two-Factor Theory of Motivation with suitable examples. 10
3. What do you understand by rational decision-making ? Explain with the help of suitable examples. 10
4. What is the difference between planning and organising ? Explain the steps involved in the planning process. 10

5. Define the concept of authority. Also explain the difference between delegation and decentralisation of authority. 10
 6. What is leadership ? Explain the concept of Managerial Grid. 10
 7. What do you understand by training and development ? How does it play a significant role in the management process ? 10
 8. Explain the meaning and process of Management by Objectives. 10
 9. Discuss the various steps involved in the selection process. 10
 10. Write short notes on the following : 2×5=10
 - (a) PEST Analysis
 - (b) Authoritative and Participative Leadership
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