

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

June, 2017

00444

BFW-002 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Differentiate between Haute Couture and Prêt à Porter. Name any two prominent designers for both the categories. 10
2. Name the “Elements of Design” and explain any two with the help of diagrams. 10
3. “Fashion is a mirror of society.” Comment on the statement. 10
4. Explain in detail the factors that affect the movement of fashion. 10
5. Depict the Fashion Life Cycle and explain each stage. 10

6. List the prominent fashion centres of the world.
Discuss any one. 10
 7. What are the Principles of Design ? Describe any
one with a suitable example. 10
 8. Describe the Indian fashion scenario in detail. 10
 9. Discuss the fashion forecasting process with the
help of suitable examples. 10
 10. Describe at least four types of colour schemes
with relevant examples. 10
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