

00228

**POST GRADUATE DIPLOMA IN HIGHER  
EDUCATION MANAGEMENT (PGDHEM)**

**Term-End Examination**

**June, 2016**

**MES-073 : TECHNOLOGY AND CHANGE  
MANAGEMENT**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal weightage.*
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1. Answer the following question in about **600** words.  
Explain blended learning. How does blended learning influence teaching and learning? Discuss with examples.

**OR**

What do you understand by intellectual property management? Describe the organisational structure needed for Intellectual Property Management.

2. Answer the following question in about **600** words.  
Discuss ways to ensure appropriateness of technology for delivering instructions. Support your answer with suitable examples.

**OR**

Identify the barriers to organisational change. Suggest ways to manage these barriers.

3. Answer **any four** of the following questions in about **150** words each :
- (a) Describe any model that can guide the role of a change agent.
  - (b) Discuss sustainable transition with suitable examples.
  - (c) Discuss the importance of Intellectual Property Management.
  - (d) Explain the teaching-learning environment required for virtual classrooms.
  - (e) Discuss briefly the critical factors affecting ERP implementation.
  - (f) Describe any two technologies that may be used for self learning.

4. Answer the following question in about **600** words.

Suppose you want your teachers to integrate technology in the teaching-learning process. Discuss the change process that you will adopt for ensuring the same.

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