MTM-04

00156

MASTER OF ARTS
(TOURISM MANAGEMENT)

Term-End Examination

June, 2016

MTM-04 : INFORMATION MANAGEMENT SYSTEMS AND TOURISM

Time : 3 hours	Maximum Marks : 100

*Note : Attempt **any five** questions. Each question carries **equal** marks.*

1. Define Data. Describe nature and properties of data. **20**

2. How is information generated ? Explain the various modes of information generation. **8+12=20**

3. What do you know about Operating Systems ? Write a note on language translators. **10+10=20**

4. Write a note on the operating elements of an information system. Explain different types of information systems. **10+10=20**

5. Explain the development of MIS function in an organisation on the basis of Nolan's Stage Growth Hypothesis Model. **20**

6. Write a note on applications of computers in management decision-making. **20**

7. Write short note on **any two** of the following :

   10+10=20

   (a) LAN and its uses

   (b) Data Flow Diagram

   (c) Patents and Copyright

8. Discuss the impact of computers on the society. **20**

9. What is perverse software ? Mention various measures for protection and treatment of your computer from virus attacks. **20**

10. Explain the use of computers in the hotel industry of today. **20**

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