

**B.Sc. HONOUR'S INTERNATIONAL  
HOSPITALITY ADMINISTRATION (BSCHIHA)**

**Term-End Examination**

**June, 2016**

**BHY-012 : SUSTAINABLE PRACTICES IN THE  
TOURISM AND HOSPITALITY INDUSTRY**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Answer any five in about 600 words each.*

*(ii) All questions carry equal marks.*

1. Describe how the sustainable development concept evolved over the years. 20
2. Discuss the inter-relationship between Globalisation, Sustainability and Tourism Development. 20
3. Define Green Tourists. Explain the various factors which led to their emergence as a tourist typology. 20
4. Write short notes in about 150 words each : 5x4=20
  - (a) Benefits of Environmental Impact Assessment
  - (b) ICTs for Environmental Sustainability
  - (c) Carbon Miles
  - (d) Sustainable Entrepreneurship

5. What are the aims and objectives of Strategic Sustainable Development (SSD) ? Explain the "five level framework" of SSD. 20
  6. Describe citing relevant examples various eco-responsible approaches of hotels in India. 20
  7. Discuss the structure and process involved in Tourism Impact Assessment (TIA) of a destination. 20
  8. Explain the benefits, critics and concerns of Corporate Social Responsibility in the hospitality sector. 20
  9. Explain the sustainable design priorities commonly accorded in hospitality architecture. 20
  10. Write notes on the following in about 300 words each : 10x2=20
    - (a) Role of NGOs in Sustainable Tourism development.
    - (b) Rating system for sustainable buildings.
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