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**POST GRADUATE DIPLOMA IN LIBRARY
AUTOMATION AND NETWORKING
(PGDLAN)**

Term-End Examination

June, 2016

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

Note : Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.

1.1 What are Web directories and Subject/ Information gateways ? Explain their features and usefulness.

OR

1.2 What is content analysis ? How it can be categorized in general ? Discuss the advantages and disadvantages of content analysis.

2.1 What are the different approaches of providing metadata for web resources ? Discuss the issues that arise in cataloguing of web documents.

OR

2.2 Discuss Internet as an information system model.

3.1 Describe project scorpion with its objectives.

OR

3.2 Discuss the problems of implementation of knowledge management in an organization.

4.1 Describe the design elements that will enhance the usability of web sites.

OR

4.2 What is IPR ? Enumerate its components. Describe the salient features which a copyright act should have.

5.0 Write short notes on **any two** of the following (in about **250** words each) :

(a) Types of web indexing

(b) Ontology

(c) General guidelines for content development

(d) Library applications of XML
