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POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

## **Term-End Examination**

## June, 2016

## MIP-001 : GENERAL OVERVIEW OF INTELLECTUAL PROPERTY

Time : 2 hours Maximum Marks : 50

Note : All questions are compulsory.

- 1. Attempt **any five** questions :
  - (a) In a legal sense property refers to a bundle of rights. What are these rights ?
  - (b) The Paris Convention recognized unfair competition as a part of intellectual property. Does the TRIPS Agreement recognize it as a category of intellectual property? If not, what is it that the TRIPS Agreement recognizes in its place?
  - (c) In what respects copyright differs from other forms of Intellectual Property Law ?
  - (d) What insight did Grossman and Helpman give concerning the technological change in a country ?
  - (e) What is meant by Knowledge Economy ?
  - (f) What is GLOCALISM ?
  - (g) What is the relationship of WIPO with UNO?

**MIP-001** 

**P.T.O.** 

MIP-001

5x2=10

- 2. Attempt any four questions :
  - (a) Does Copyright protect an idea ? Is the quality of the work a criterion in granting Copyright to it ?

What is a trademark ? Is a Trademark legally required to meet certain minimum quality standards ? Can you market artificial jewellery under the Trademark "Real Gold"?

- (b) Discuss the challenges posed by digital economy in the field of IPR.
- (c) What is the nature of disputes over internet Domain Names ? How does the UDRP work to resolve such disputes ?
- (d) Discuss the nature of IP rights in the case of a Patent, a Trademark and an Industrial design.
- (e) Why is a software based industry not regarded as a cultural industry? What is the justification for protecting some computer programmes (Software) under Patent?
- (f) Discuss the role of Trademark for non-commercial purposes.
- **3.** Attempt any four questions :4x5=20
  - (a) Why is management of Intellectual Property necessary in a knowledge economy ?
  - (b) Write a note on the Intellectual Property Offices (IPO) in India.
  - (c) "The success of a company's own approach to marketing opens a scope for counterfeit and pirated goods". Discuss.

**MIP-001** 

4x5=20

- (d) Why was it necessary to create an International Organization to deal with the issues of Intellectual Property ? How has the role of WIPO evolved over the years since its beginning ?
- (e) Write a note on the Training Programmes of WIPO.
- (f) Mention the underlying principles that serve as the bedrock of all WTO Agreements. What is implied under 'trade without discrimination' ?