

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**June, 2016**

00068

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. Define news and explain the elements of news. Discuss the difference between hard and soft news with suitable examples. 20
2. What kinds of preparations will you make for conducting an interview with a celebrity ? Explain various Dos and Don'ts for conducting an interview. 20
3. What factors should a reporter keep in mind while reporting for science and technology or economic and business issues ? Illustrate. 20
4. Discuss the need and importance of development reporting. What kind of skills are required for reporting development issues ? 20

5. What is a feature ? Write a feature on an environment issue or a human rights issue. 20
6. How is magazine writing different from writing for newspapers ? Discuss with suitable examples. 20
7. What are the points one must keep in mind while writing a script for radio news story ? Describe how a news bulletin is compiled in All India Radio. 20
8. Discuss the various reporting techniques for television with suitable examples. 20
9. Describe the news room functions and the duties and responsibilities of a copy editor. 20
10. Write short notes on any *four* of the following :  $4 \times 5 = 20$
- (a) News Values
  - (b) Shooting Script
  - (c) Attribution in News
  - (d) Caption Writing
  - (e) Page Designing
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