No. of Printed Pages : 2

**MBP-006** 

# POST GRADUATE DIPLOMA IN BOOK PUBLISHING

## **Term-End Examination**

### **June**, 2016

## MBP-006 : EDITING SCIENTIFIC, TECHNICAL AND MEDICAL BOOKS

Time : 3 hours

10166

Maximum Marks : 100

- Note: This paper has five compulsory questions. All questions carry equal marks. Attempt each question in about 300-350 words, unless otherwise instructed.
- 1. Write an essay assessing the current book publishing scenario in India with special reference to STM books.

#### OR

What do you understand by the terms 'style guide' and 'style manual' ? Briefly discuss the conventions adopted to express quantities, dates and time in scientific texts.

2. What are the different sections you would find in a scientific research document ? Discuss the guidelines for editing the structure of such a document.

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#### OR

Explain the significance of tables and figures in scientific texts.

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P.T.O.

3. What do you understand by the terms "Technical Instructions' and 'Manuals' ? As an editor of technical books, how would you ensure that readers can understand the instructions and manuals clearly ?

#### OR

What are the different types of E-Books ? Explain why E-Books are becoming popular nowadays.

4. Briefly describe the different types of medical books currently being published. 20

#### OR

Explain the steps to be followed while editing medical research reports.

- 5. Write short notes on any *two* of the following in about 150 words each : 10+10=20
  - (a) Explain the term 'Housekeeping' with reference to STM editing.
  - (b) STM Communication Organisations
  - (c) Aspects that should be taken care of when an editor includes photographs in a scientific text
  - (d) Advantages of multimedia in science communication
  - (e) Visual elements in technical books

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