

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

June, 2016

00246

BFW-027 : PERSONALITY DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions. Each question carries 10 marks.*

1. Do you manage your time well ? If no, then identify the reasons and discuss the ways and means to improve your time management. If yes, then share your views for time management. 10

2. What are the important skills required to effectively participate in a Group Discussion ? 10

3. What are the expectations of industry from a fresher ? Explain with suitable examples. 10

4. Carry out a personal SWOT analysis. How will you build on your strengths ? How will you overcome your weaknesses ? 10

5. Name your favourite leaders and their skills/strengths. What skills would you like to learn from them ? 10
6. What information should be included in a resumé ? Prepare your own resumé to apply for a suitable post. 10
7. How can we prepare an effective business presentation ? 10
8. Write short notes on the following : 10
- (a) Importance of Reading
 - (b) Merits of Physical Exercise
-