

04061

MANAGEMENT PROGRAMME

Term-End Examination

June, 2014

**MS-95 : RESEARCH METHODOLOGY FOR
MANAGEMENT DECISIONS**

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

*Note : (i) This question paper contains two sections
Section-A and Section-B.*

*(ii) Attempt any four questions from Section-A. Each
carrying 20 marks.*

(iii) Section-B is compulsory and carries 20 marks.

SECTION - A

1. The problem definition step of research is the determination and structuring of the decision maker's question or the researcher's question ? Justify your answer with example.
2. What are the guiding considerations in the construction of questionnaire ? Explain, why is the pretesting of a questionnaire an important step ?

3. What do you understand by editing of data ? Discuss the two stages at which editing can be done.
4. Define the three major categories into which research report fall ? Why is it said that the substance and focus of the content determines the category of a research report ?
5. Write short notes on **any two** of the following :
 - (a) Exogenous variables
 - (b) The Guttman Scale
 - (c) Multiple Linear Regression
 - (d) Model validation

SECTION - B

6. Use Sign test for paired data to see if there is a difference between number of days required for training for a Badminton tournament before and after a new training program is put in place. The significance level is 0.05

Before :	23	26	31	22	29	37	24	19	22	24	30	32	23	26	17
After :	25	19	28	24	27	37	26	22	20	24	31	28	27	25	18

