

CERTIFICATE IN NGO MANAGEMENT

Term-End Examination

June, 2014

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. All questions carry equal marks.

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1. (a) What are the Legal Provisions under which a charitable organisation can be registered ? 5
 - (b) List documents that are required to register an NGO under Societies Registration Act. 5
 2. Define Social Marketing. Explain the components of social marketing. 10
 3. Describe the basic rules of accounting giving illustrations. 10
 4. (a) Explain the steps involved in project identification and selection. 5
 - (b) How important is project "design" and "planning" ? Explain. 5
 5. (a) What are the objectives of Project Management Information System (PMIS) ? 5
 - (b) Explain various project monitoring steps. 5

6. Write a note on fund raising methods available to charitable organisations. 10
 7. Explain the factors to be considered to prepare a comprehensive project proposal. 10
 8. Write salient features of a successful charitable organisation, which is involved in social projects. 10
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