

CERTIFICATE IN NGO MANAGEMENT (CNM)

Term-End Examination

June, 2014

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

(Weightage : 70%)

Note : Answer *any five* questions. All questions carry *equal* marks.

1. Discuss in brief *any two* frameworks used to identify the impact of threats and opportunities. **10**
2. Explain, how can an NGO become more proactive in being change agents for a nation. Illustrate your answer with the help of an example. **10**
3. List out the various criteria for determining strengths and weaknesses of an organization. Explain *any two* of them. **10**
4. What is delegation ? Outline the basic tips for an effective delegation. **10**
5. How does one ensure that a new strategic plan is effectively implemented ? Explain. **10**
6. Define human communication and discuss its various components in brief. **10**

7. Differentiate between power and control with the help of examples. **10**
 8. Explain the common factors that hinder in giving and receiving feedback in a communication process. **10**
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