

CERTIFICATE IN ENTREPRENEURSHIP

00298 **Term-End Examination**
June, 2014

CIE-01 : INTRODUCTION TO ENTREPRENEURSHIP

Time : 2 hours

Maximum Marks : 50

Note : Answer any **five** questions. All questions carry equal marks.

1. Explain the concept of entrepreneurship. Discuss the importance of entrepreneurship.
2. What is Technopreneurship ? Briefly discuss the characteristics of Technopreneurship.
3. Explain the Globalisation of the economy and discuss its limitations.
4. What is team building ? Discuss the qualities required for the success of team work.
5. What is Social entrepreneurship ? Explain the differences between Commercial and Social entrepreneurship.

6. What is risk ? Discuss how risk taking behaviour is important to an entrepreneur.
 7. Explain the purpose and importance of planning business ventures.
 8. Discuss the objectives and relevance of Tower Building exercise.
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