

00366 POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION

Term-End Examination

June, 2014

ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION

Time : 3 hours

Maximum Weightage : 75%

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- Note : (i) All questions carry equal weightage.
(ii) All questions are compulsory.
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1. Answer **any two** of the following questions in about **600** words each :
- Describe the role of non-print media in open and distance education system.
 - "Communication policy of a state decides the development of communication technology in a Country". Discuss this statement in the light of communication policy in your country and other factors affecting the growth of communication technology.
 - Describe the major stages in video scriptwriting process.

2. Answer **any four** of the following questions in about **300** words each :
- (a) Write briefly about web-based education and training.
 - (b) Define 'communication' and describe the process of communication in the context of distance education.
 - (c) Describe the specific uses of communication technology in distance education.
 - (d) Write a short note on emergence of 'virtual class'.
 - (e) Describe the uses of communication technology for students with disabilities.
 - (f) Explain the measures to ensure optimum learning from the radio/audio medium.
3. Answer **any two** of the following questions in about **600** words each :
- (a) Describe the future trends in the educational television.
 - (b) Differentiate between studio production and field location shooting.
 - (c) Enumerate the application and pedagogic utility of computers as a medium in distance education.
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