

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

Term-End Examination

June, 2014

BFD-050 : PRODUCT PRICING AND SOURCING

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What is Financial Management ? Explain different aspects of financial management in detail. 5+15=20
2. What is break even analysis ? How does it applied in garment industry ? 5+15=20
3. What is rate of return ? Explain the method of internal rate of return. 5+15=20
4. What is N.P.V. (Net Present Value) ? Explain its importance. 10+10=20
5. What is working capital ? Explain the areas where working capital is required. 10+10=20
6. What are the method used to price any product in terms of financial management ? 20