

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

Term-End Examination

June, 2014

BFD-049 : ERP

Time : 3 hours

Maximum Marks : 100

Note : *Attempt any five questions. All questions carry equal marks*

1. Explain three functions of a manufacturing firm (eg. Marketing, Production, Finance) and show how MIS could help integrate these functions. **20**
2. What is Management Information System ? Explain in detail. **20**
3. What are the different types of computer based applications ? Explain Real Time Applications in detail. **20**
4. What is the Systems Approach ? Write notes on the following : **5+5+5+5=20**
 - (a) The Technological Revolution.
 - (b) Research and Development.
 - (c) The Information Explosion.
5. What is Work Breakdown structure of a production floor ? Explain in detail with the check list. **20**

6. What is Inventory Management and how will you link this to the Production Module ? Also provide a list of different reports that can be generated for the same. 20
7. What are Programmed and Non-Programmed decisions ? Explain in detail. 20
8. What are the different MIS or ERP packages available in the market ? Write notes on the following : 4+8+8=20
- (a) SAP
 - (b) VISUAL GEMS ERP
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