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**B.A. IN FASHION MERCHANDISING AND  
PRODUCTION (BAFMP)**

**Term-End Examination**

**June, 2014**

**BFD-046 : PRODUCT COSTING**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt all questions. All questions carry equal marks.*

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1. List the items in apparel costing. 25
  
2. What are the different pricing policies used for apparel pricing ? 25
  
3. Explain how break even analysis is applied to evaluate new products and processes. 25
  
4. List the overheads costs that are : 25
  - (a) Fix cost
  - (b) Variable costin an apparel manufacturing unit ?