

Name of the examination: PhD in Tourism and Hospitality

Course: RTS-003

Paper: Research Methodology in Tourism and Hospitality

Time Allowed: 03 Hours

Maximum Marks: 100

Attempt any four questions. All questions carry equal marks.

	Marks
Q1. Discuss the various steps of Research Methodology related to your Research Topic.	25
Q2. Prepare a sample questionnaire related to the area of your research.	25
Q3. What do you understand by Literature Review? Answer with examples.	25
Q4. Discuss the relevance of interviews and field visits in Research. Answer with Examples.	25
Q5. What kind of statistical tools are relevant in Tourism and Hospitality Research?	25
Q.6 What do you understand by Hypothesis? How do you formulate Hypothesis? How relevant is Hypothesis formulation in Tourism and Hospitality Research?	25
Q.7 Answer with examples the relevance of Tourism and Hospitality Research for Tourism and Hospitality Industry.	25
Q.8 Discuss how Research Gap is identified and how it leads to framing of objectives.	25
