

Programme Name: PhD in Tourism and Hospitality

Programme Code: PhD

Course Name: Interdisciplinary Approaches in Tourism and Hospitality

Course Code: RTS-001

Duration: 03 Hours

Maximum Marks: 100

Attempt any four questions. All questions carry equal marks.

	Marks
Q1. Define interdisciplinary approach. Discuss its relevance in Tourism /Hospitality Research with examples.	25
Q2. "An understanding of Local Cultural Traditions act as a value addition in Tourism/ Hospitality Services" Elaborate.	25
Q3. Explain the impact of Tourism Research on local environment with the help of Examples.	25
Q4. What do you understand by Sociology of Tourism? Discuss the aspects related to Guest Host Relationships.	25
Q5. Discuss the relevance of internet in Tourism and Hospitality Research.	25
Q.6 Why understanding Tourism Markets is essential for designing tourism products?	25
Q.7 Explain the impact of Information Technology on Tourism and Hospitality Research.	25
Q.8 What all can we offer as a Heritage Experience? Answer with examples.	25
