







Total No. of Questions : 10]

[Total No. of Printed Pages : 2

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2014

MTM-10 : TOURISM IMPACTS

Time : 3 Hours]

[Maximum Marks : 100

Note :- Answer any Five questions.

All questions carry equal marks.

- 1. What is the significance of GATS agreement ? How has the GATS agreement affected Global Tourism activities ? 20
- Enumerate the Economic Impacts of tourism with special reference to the impact on National Economy.
 20
- 3. In what way does wildlife tourism in India play a role in wildlife protection ? Explain with the help of examples. 20
- 4. Explain with the help of a case study the impact of tourism activities on a mountain destination.
- 5. Write short notes in about 100-150 words each :
 - (a) Acculturation Model
 - (b) Tourist Art
 - (c) Carrying capacity
 - (d) Leakages

20

20

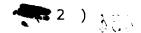
20

 "Tourism is Modern times is used as a Political tool by the Government." Do you agree with the statement ? Justify your answer with examples.

MTM-10



Turn Over



- 7. Discuss the different aspects of social impacts of travel and tourism.
- 8. What do you understand by Ethics ? What is the importance of Global code of Ethics for Tourism provided by UNWTO ?
- 9. What do you understand by Local Agenda 21 ? Mention the initiatives that are being taken in this regard in relation to tourism development.
- 10. Write short notes on any two in about 200-250 words each :
 - (a) Ecotourism in India
 - (b) Approaches to sustainable Tourism
 - (c) Guest-Host Interaction.

20

20

20

20

MTM-10



Turn Over