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MTM-04

Total No. of Questions : 10]

[Total No. of Printed Pages : 2

Master of Arts (Tourism Management)

Term-End Examination

June, 2014

**MTM-04 : INFORMATION MANAGEMENT
SYSTEMS AND TOURISM**

Time : 3 Hours]

[Maximum Marks : 100

Note :-Attempt any *Five* questions.

1. Discuss the various modes of generating information for tourism and hospitality industry. 20
2. Write an essay on role of computers in management. 20
3. What is computer hardware ? What should be the ideal configuration of hardware for a tour operator company ? 20
4. Write short notes on the following :
 - (a) MIS
 - (b) Language Translators. 20
5. Describe Local Area Network (LAN) and its characteristics. What are the various kinds of network typologies ? 20
6. Media is playing a crucial role in boosting the Indian Tourism Sector. Do you agree with the statement ? Justify your answer. 20

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Turn Over

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7. How do you manage information resources ? Discuss. 20
8. What do you understand by System Design (Logical) ? 20
Describe the System Design (Logical) stages in the life cycle of a CBIS. 20
9. Explain why internet will hold the key for future business transactions. 20
10. Define any *two* of the following :
 - (a) Perverse Software
 - (b) Information Storage Devices
 - (c) Tortious Liabilities and Privacy 10x2=20

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