

BACHELOR OF ARTS (PSYCHOLOGY)**Term-End Examination****June, 2014****BPC-001 : GENERAL PSYCHOLOGY***Time : 2 hours**Maximum Marks : 50*

Note : Answer any five questions. All questions carry equal marks. Each question is to be answered in about 500 words.

1. Define Psychology. Elucidate why psychology is a science. 3+7
2. Define intelligence. Explain various types and uses of intelligence tests. 10
3. Write about the modern perspectives of Psychology. 10
4. Discuss the role of endocrine glands in human development. 10
5. What is perceptual development ? Write the various theories of perceptual development. 5+5
6. Define attitude. Discuss the factors influencing the formation of attitude. 3+7

7. What is Psychophysics ? Discuss the laws of psychophysics. 3+7
8. Define memory. What are the various types of memory ? Explain. 3+7
9. Discuss major characteristics of learning. Differentiate between classical and instrumental conditioning. 4+6
10. Write short notes on any *two* : 5+5
- (a) Observational learning
 - (b) Neurons
 - (c) Biases in attribution
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