MS-8

## MANAGEMENT PROGRAMME

## Term-End Examination June, 2014 MS-8 : QUANTITATIVE ANALYSIS FOR MANAGERIAL APPLICATIONS

Time : 3 hours

Maximum Marks : 100 (Weightage 70%)

- *Note*: (i) *Section A* has *six* questions, each carrying 15 marks. Attempt *any four* questions from this section.
  - (ii) Section B is compulsory and carries 40 marks. Attempt both questions.
  - (iii) Statistical tables may be supplied on request.
  - (iv) Use of calculator is permissible.

## SECTION - A

- 1. Solve the system of simultaneous linear equations by using matrix algebra :  $2x_1 + 4x_2 + x_3 = 8$  $3x_1 + 3x_2 + x_3 = 16$  $3x_1 + x_2 + 2x_3 = 8$
- 2. Following is the data of sales figure of a company for 100 days :

Sales	10 50	50 (0	CO 70				
(Rs. thousands)	40 - 50	50 - 60	60 - 70	70 - 80	80 - 90	90 - 100	
No. of days	10 15		25	30	12	8	
Compute	the A		<b>D</b> ·	· · ·			

Compute the Average Deviation.

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**3.** Suppose that a manufactured product has 2 defects per unit of product inspected. Use Poisson distribution and calculate the probabilities of finding a product without any defect, with three defects and with four defects.

(Given  $e^{-2} = 0.13534$ )

- **4.** Discuss the role of Chi-square distribution in testing of hypothesis.
- 5. A marketing manager wants to know if there is any difference in the proportion of consumers who like the taste of his product. He finds that 40 out of a sample of 85 consumers respond that they like the taste of his product. Similarly 35 out of a second sample of 65 consumers respond that they like the taste of the product when they are administered a product of the next competing brand. Based on these observations what should the marketing manager conclude at a 5% significance level ?
- 6. Write short notes on any three of the following :
  - (a) Marginal Revenue
  - (b) Deciles
  - (c) Marginal Analysis
  - (d) Non-sampling error
  - (e) Moving average models

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7. Suppose the ranks obtained by a set of 10 students in a Mathematics test (X) and a Physics test (Y) are shown below.

Rank (X)	1	2	3	4	5	6	7	8	9	10
Rank (Y)	3	1	4	2	6	9	8	10	5	7

Find the rank correlation.

- 8. A banker claims that the life of a regular saving account opened with his bank averages 18 months with a standard deviation of 6.45 months. Answer the following :
  - (a) What is the probability that there will still be money after 22 months in a savings account opened by a depositor ?
  - (b) What is the probability that the account will have been closed before two years ?