MANAGEMENT PROGRAMME (BANKING AND FINANCE)

Term-End Examination June, 2014

MS-425 : ELECTRONIC BANKING AND IT IN BANKS

Time: 3 hours Maximum Marks: 100

(Weightage 70%)

Note: (i) Answer any five questions.

(ii) All questions carry equal marks.

- (a) 'A sluggish payment system acts as a limiting factor in an economy, which otherwise has potential for rapid growth'. Discuss.
 - (b) What initiatives have been taken to improve payment system mechanism?
- 2. Explain in detail the Automated Teller Machine and the different components of ATM system. What are the advantages and limitations of ATMs?
- 3. Explain the impact of Customer Relationship Management (CRM) on an organisation and customer management process. Discuss the key performance indicators for every aspect of customer management.

- 4. 'Computer security is very essential as the computer intrusions are rapidly increasing'. In the light of this statement discuss the manner in which computer security can be ensured.
- 5. Explain the concepts of 'outsourcing' and 'co sourcing' and discuss their advantages and disadvantages. Explain the major phases through which organisations go during the process of outsourcing.
- 6. What are Virtual Private Networks (VPN)? Discuss the technology on which these networks function and the role played by them in the financial sector.
- 7. Explain the technology related risks for a bank. Describe the types of Certification Authority Systems and discuss the roles and functions of certification authority.
- 8. What is Data Warehousing? Explain the major steps for data warehousing implementation.