

POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

Term-End Examination

June, 2014

MIP-003 : INDUSTRIAL PROPERTY :
TRADEMARKS, GEOGRAPHICAL INDICATIONS,
TRADE SECRETS, UNFAIR COMPETITION

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory. However internal choices are given in each part.

PART - A

Answer any five questions in brief from this part :

2x5=10

1. Define trademark.
2. What is meant by descriptive signs ?
3. What is deceptiveness in trademarks ?
4. Define industrial designs.
5. What are collective marks ?
6. What is meant by personality merchandising ?
7. Define counterfeiting.

PART - B

Answer any **two** questions from this part : **10x2=20**

1. Mention those signs which may serve as trademarks with proper illustrations.
2. How can trademarks be registered ?
3. Explain franchising with a suitable example.

PART - C

Answer any **two** questions from this part : **10x2=20**

1. Give an overview of the trademark law treaty.
 2. How can geographical indications be protected at national level ?
 3. What actions can lead to an act of unfair competition ? What is the legal basis for its protection ?
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