

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN (MSCVMCD)**

00494 **Term-End Examination**
June, 2014

MFW-074 : HOME-WARE AND ACCESSORIES

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Enumerate the various types of heels in ladies footwear. With the help of illustrations, explain any four varieties used in women's footwear. $2+8=10$
2. Differentiate between carpets and rugs. Elaborate the processes of making different varieties of carpets. $2+8=10$
3. What are bed linens and table linens ? Discuss in terms of materials, shapes and uses of any three varieties of each. $4+6=10$
4. With reference to materials and shape of ladies' handbags answer the following : $4+4+2=10$
 - (a) Two handbags used by students
 - (b) Two handbags used by working women
 - (c) Four international brands

5. Write short notes on the following : 5×2=10
- (a) Methods of visual merchandise for shoes
 - (b) Importance of fashion accessories
 - (c) Metal finishes of jewellery
 - (d) Components of belts
 - (e) Materials used for construction of footwear
6. Discuss in briefly any *five* of the following : 5×4=20
- (a) Belts
 - (b) Luggage Bags
 - (c) Necklaces
 - (d) Caps
 - (e) Eyewear
 - (f) Men's Shoes
 - (g) Gloves
 - (h) Unisex Shoes
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