

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

00304

June, 2014

MFW-051 : ELEMENTS OF DESIGN

Time : 3 hours

Maximum Marks : 70

Note : Attempt *all* questions. All questions carry equal marks.

1. What do you understand by the following terms ?
Explain. 10
 - (a) Gray scale
 - (b) Intensity
 - (c) Monochromatic colour
 - (d) Colour scheme

2. Explain the following principles of design giving appropriate examples : 10
 - (a) Rhythm
 - (b) Emphasis
 - (c) Proportion
 - (d) Harmony

3. What do you understand by “Elements of Design” ? Explain giving suitable examples. 10
 4. Explain ‘warm colours’ and ‘cool colours’, listing at least five colours in each category. 10
 5. Give a set of colours for the following ‘colour schemes’ : 10
 - (a) Analogous
 - (b) Triadic
 - (c) Split-Complimentary
 6. What is a ‘Colour wheel’ ? Give a diagrammatic representation of the ‘Secondary colour wheel’. 10
 7. What do you understand by the term ‘Asymmetric balance’ ? Explain giving examples. 10
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